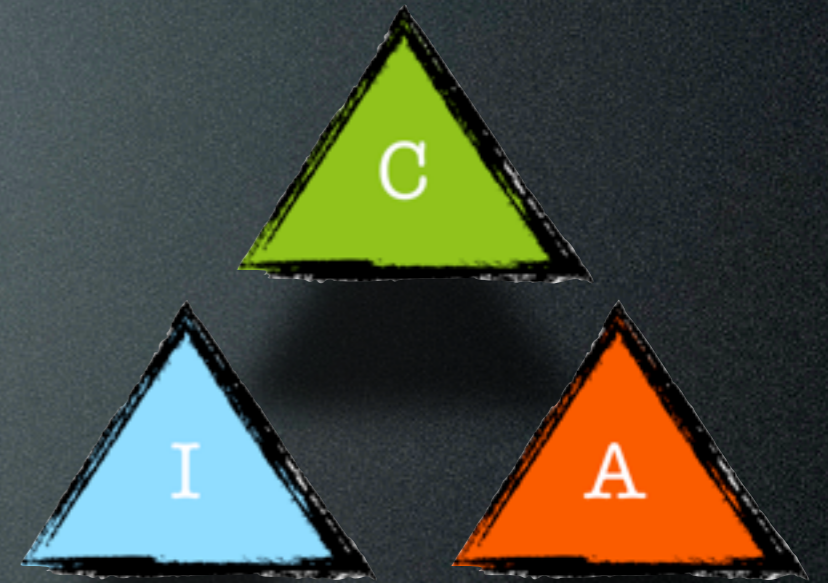


@thomlangford



use your CIA triangle

and improve your risk  
management programme

the opinions expressed in  
this presentation are my  
own and do not  
necessarily represent the  
views of my employer



# the CIA triangle



# the CIA triangle

confidentiality



concerning  
our  
information



integrity



availability



# the CIA triangle

confidentiality



concerning  
our  
processes

integrity

availability

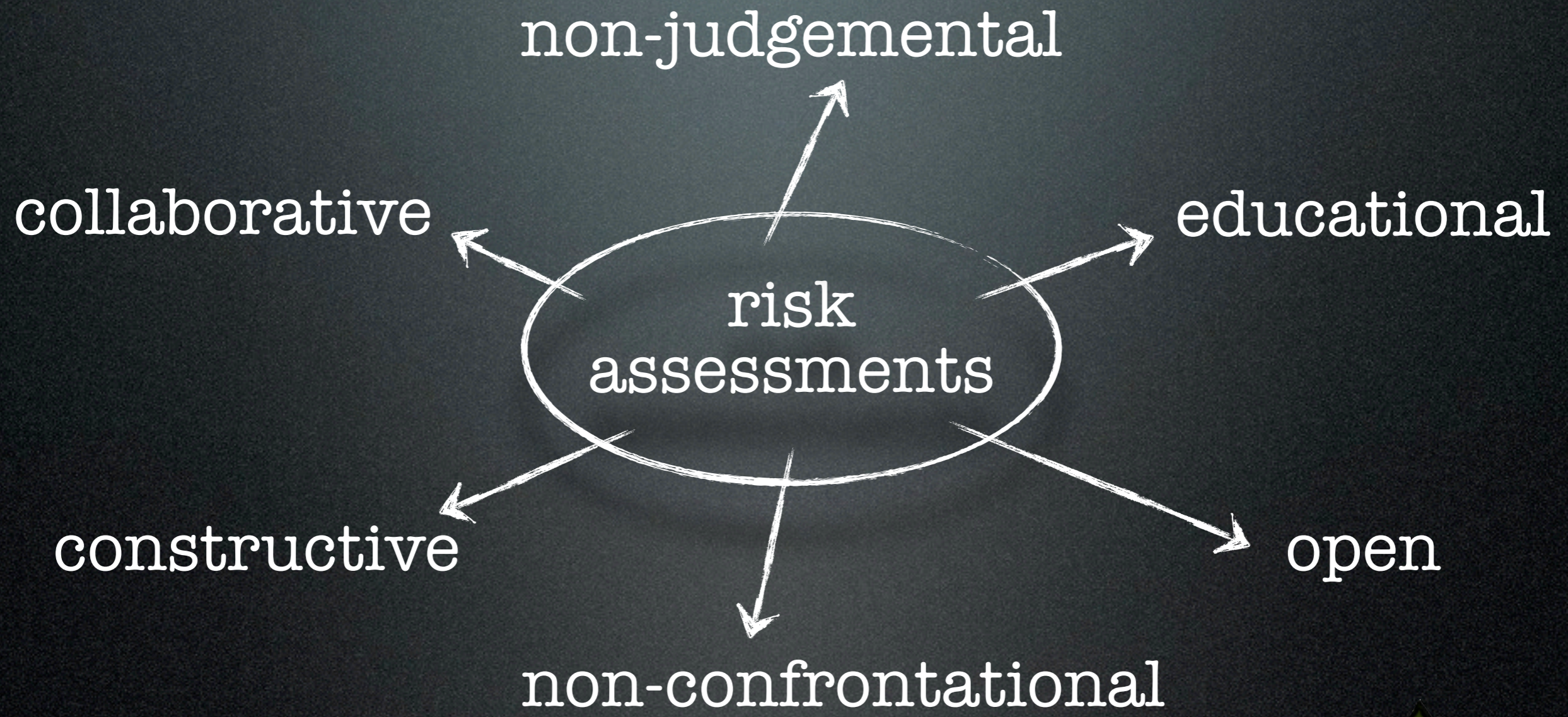
# integrity

or measure the same way, every time



# integrity

or measure the same way, every time

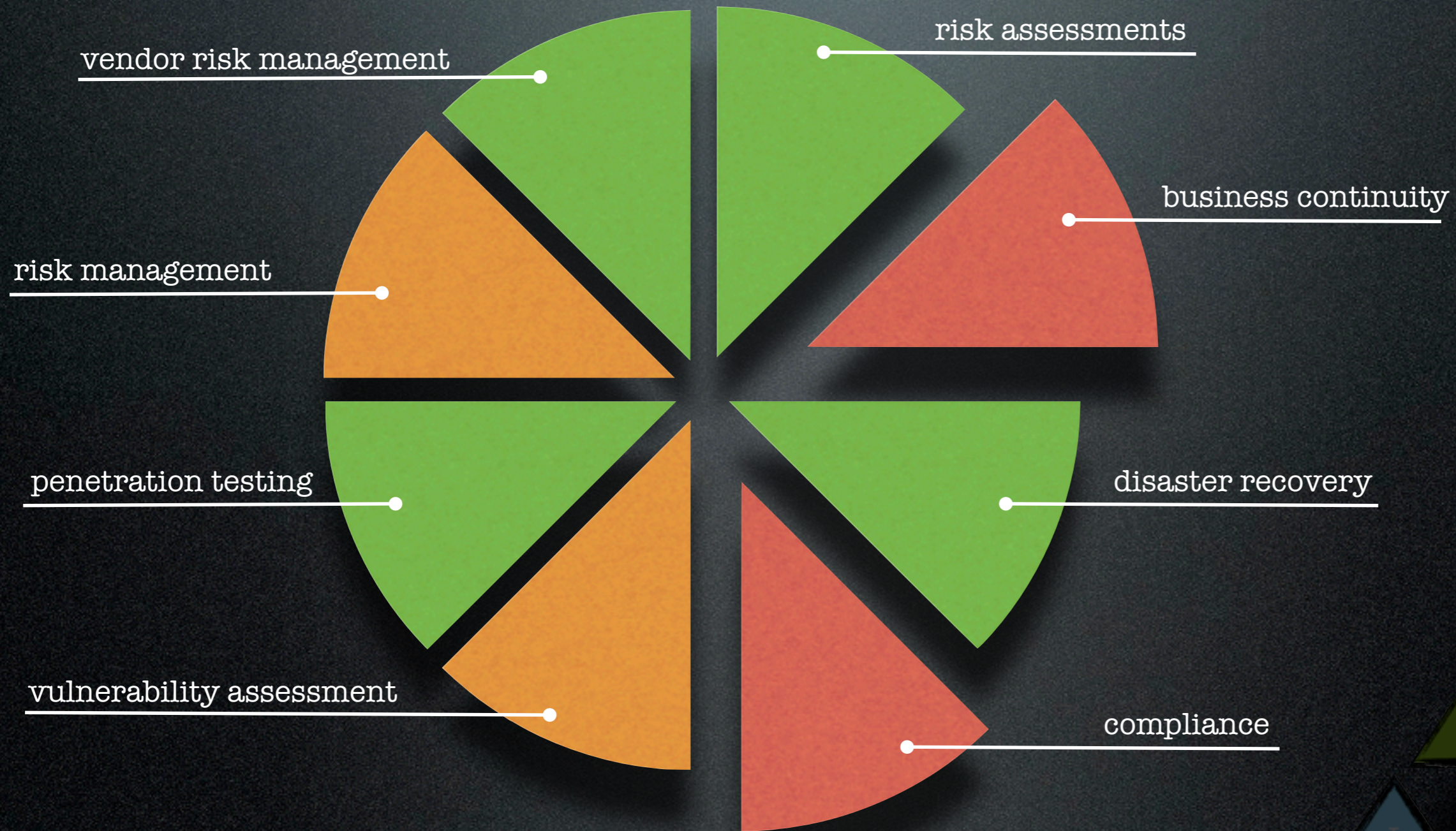






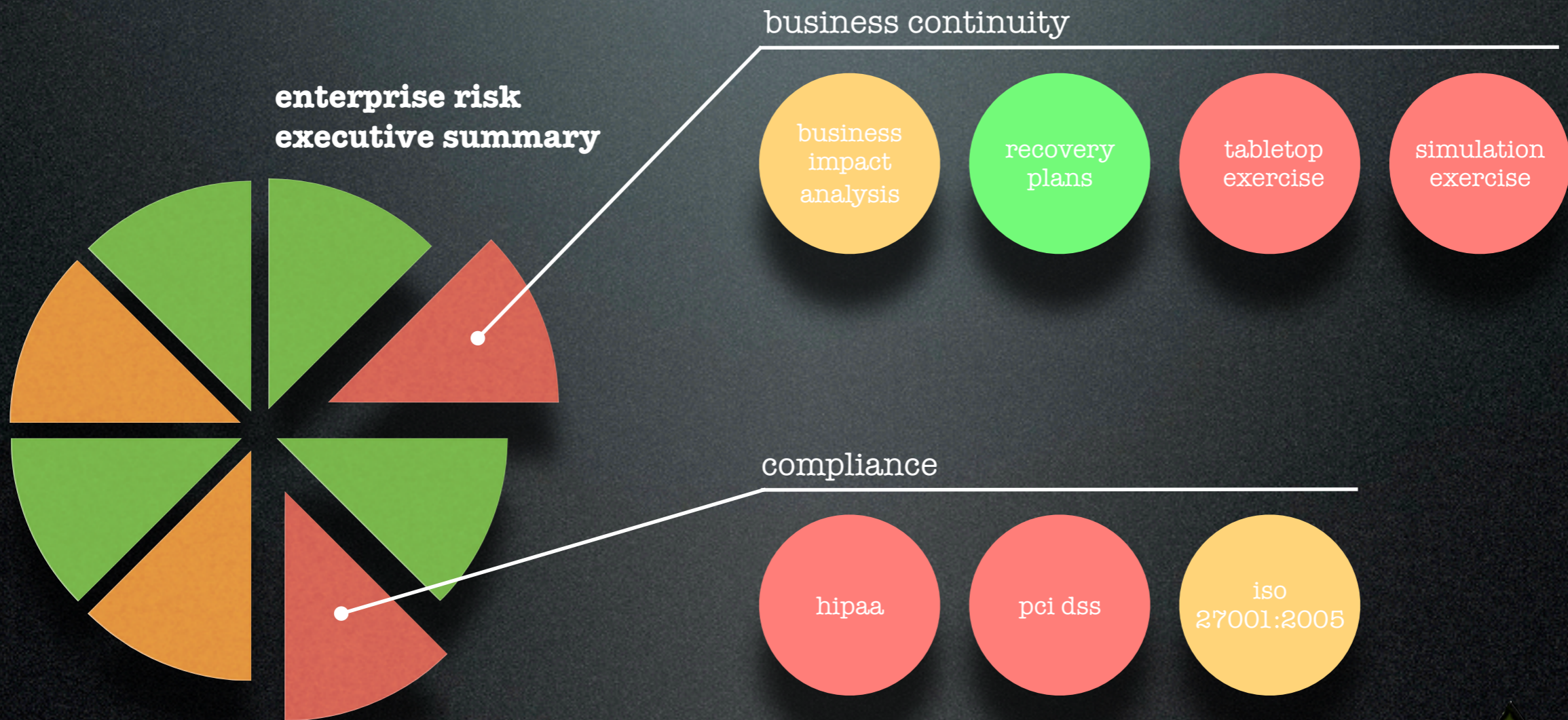
# availability

or using the boards iPads

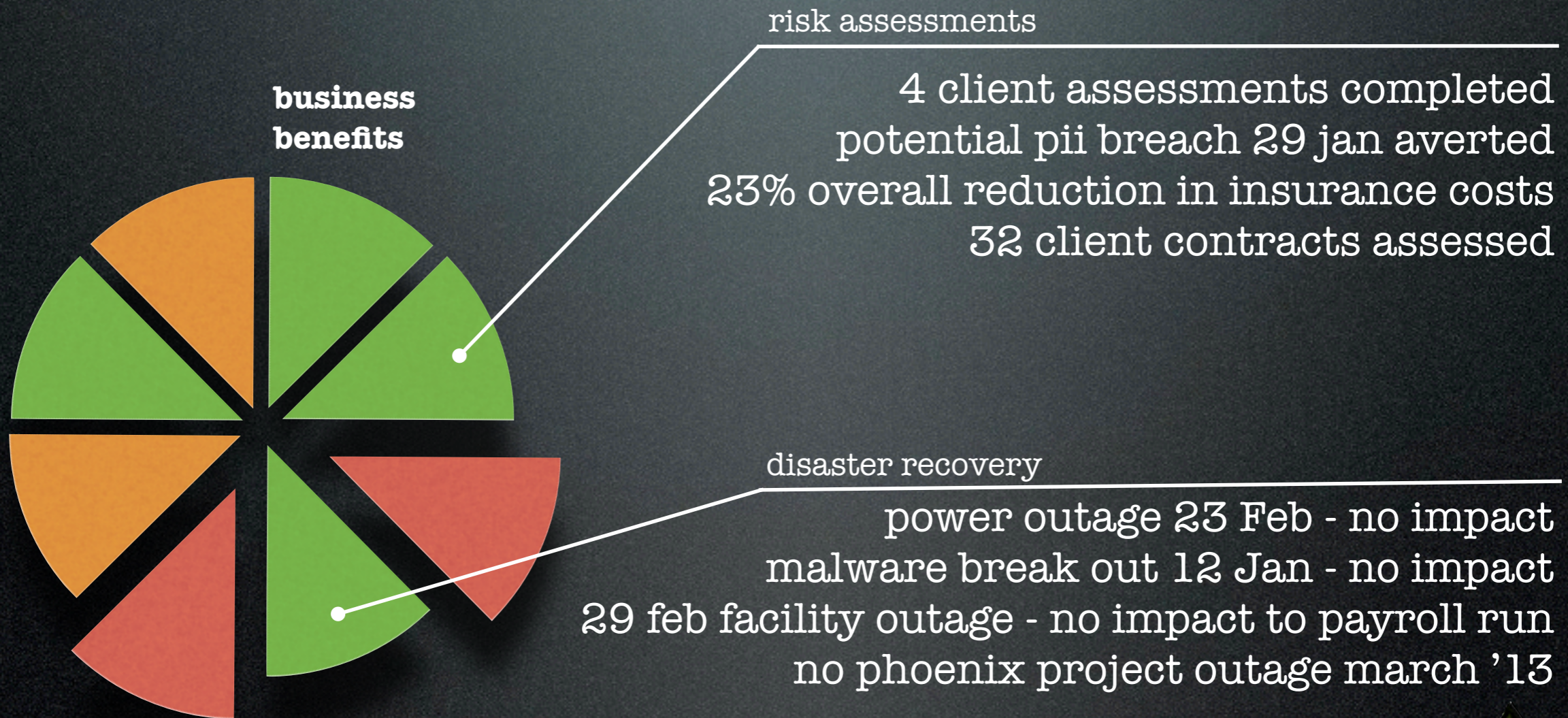


# availability

## or using the boards iPads



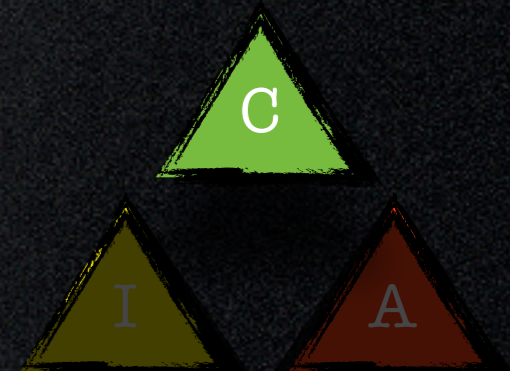
# availability or using the boards iPads



confidentiality  
or becoming a part of the illuminati

“this is what I need digital to do to  
help me sell more beer”

steve mura, director of digital  
marketing, millercoors

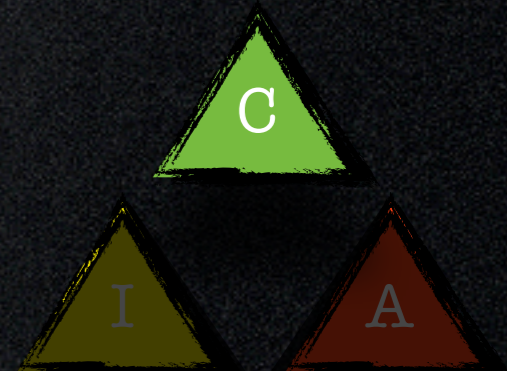


confidentiality  
or becoming a part of the illuminati

“this is what I need ~~security~~ to do to  
help me sell more beer”

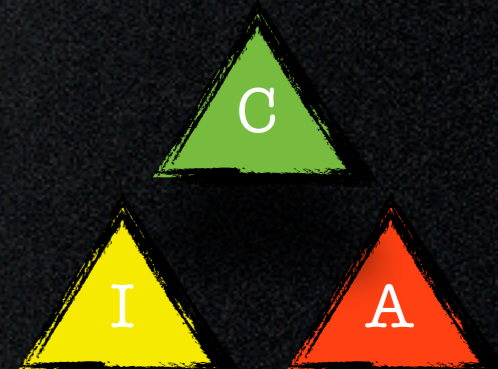


your board members  
now



# What next?

- Look at the quality of your risk data (and risk programme)
- Engage with your business in a way that speaks to them, not you
- Provide the information needed to "sell more beer"



# Thank You



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